Font License Options – Pian45 Studio

License Type	Price	Description / Tagline
DESKTOP LICENSE	$21	Perfect for personal or small commercial desktop projects.
WEB FONT LICENSE	$39	Bring your brand to life online with web embedding rights.
SOCIAL MEDIA LICENSE	$149	Ideal for influencers and monetized content creators.
E-PUB LICENSE	$199	Use in eBooks, digital magazines, and publications.
PROFESSIONAL LICENSE	$249	Best for designers and small teams with multiple projects.
APP & GAME LICENSE	$249	Add typography to apps and games seamlessly.
LOGO LICENSE	$299	Perfect for branding and logo creation.
DIGITAL ADS LICENSE	$499	Designed for ads, campaigns, and promotions.
SERVER LICENSE	$699	Multi-user access via server environment.
BROADCAST LICENSE	$1,499	For video, film, and TV production.
EXTENDED LICENSE	$1,999	Unlimited usage for growing businesses.
NATIONAL CORPORATE	$2,499	Full usage for national-scale companies.
WORLDWIDE CORPORATE	$2,999	Global unlimited usage for enterprises.

License Terms in Detail

1. DESKTOP LICENSE ($21)
For one user and up to 2 computer installations.
■ Use for 5 commercial projects and unlimited personal projects.
■ Non-monetized social media (YouTube, Instagram, Facebook): Unlimited usage.
■ Blog use: Unlimited.
■ End products for sale (print, ads, digital, merchandise): Up to 1,000 units.
■ Font files cannot be shared, resold, or redistributed.

2. WEB FONT LICENSE ($39)
For one website.
■ Allowed for web embedding using @font-face.
■ Up to 100,000 monthly webpage views.
■ Font files must be securely hosted and not publicly downloadable.

3. SOCIAL MEDIA LICENSE ($149)
For monetized social media channels such as YouTube or Facebook.
■ Unlimited monetized video and post usage.
■ Includes event videos and campaigns.

4. E-PUB LICENSE ($199)
For eBooks, digital magazines, or online publications.
■ Unlimited publications across devices (Kindle, iPad, PDF readers).
■ Font files must remain protected and not extractable.

5. PROFESSIONAL LICENSE (RECOMENDED) ($249)
For professional designers and small teams handling multiple commercial projects.
■ Up to 2 users and 4 computer installations.
■ Logo and logotype usage included.
■ Unlimited personal projects.
■ Up to 10 commercial projects.
■ Monetized social media usage up to 10,000 views (Instagram, Facebook, Twitter).
■ Unlimited blog usage.
■ End products for sale up to 10,000 prints/sales/pieces.
■ 1 website with web app usage.
■ Font embedding via @font-face.
■ Monthly webpage views between 10,000 – 100,000.
■ Font files cannot be shared, resold, or redistributed.

6. APP & GAME LICENSE ($249)
For one app and one game.
■ Unlimited app or game views.
■ Suitable for iOS, Android, or desktop-based applications.

7. LOGO LICENSE ($299)
For creating logos and brand identities for commercial use.
■ Logo and logotype usage included.
■ Suitable for personal and commercial branding projects.
■ Use in marketing materials and brand assets.
■ Font files cannot be shared, resold, or redistributed.

8. DIGITAL ADS LICENSE ($499)
For digital advertising, TV, and motion graphics.
■ Unlimited commercial use for video, film, or online campaigns.

9. SERVER LICENSE ($699)
For organizations needing font access across a shared server environment.
■ 1 website usage.
■ Allows multiple users to access and use the font via server.
■ Unlimited webpage views.
■ Font files cannot be shared, resold, or redistributed outside the licensed server.

10. BROADCAST LICENSE ($1,499)
For video production, film, and broadcast media projects.
■ Use in video and movie productions.
■ Suitable for TV, motion graphics, and broadcast content.
■ Unlimited commercial projects.
■ Font files cannot be shared, resold, or redistributed.

11. EXTENDED LICENSE ($1,999)
For large teams and businesses requiring maximum flexibility and unlimited usage.
■ Up to 15 users and 15 computer installations.
■ Logo and logotype usage included.
■ Unlimited commercial and personal projects.
■ Unlimited monetized social media usage (Instagram, Facebook, Twitter).
■ Unlimited blog usage.
■ End products for sale with unlimited prints/sales/pieces.
■ Unlimited monthly webpage views.
■ Font files cannot be shared, resold, or redistributed.

12. NATIONAL CORPORATE LICENSE ($2,499)
For a single corporate brand requiring extensive usage across a national scope.
■ 1 corporate/brand.
■ Unlimited users and installations.
■ Unlimited commercial projects.
■ Unlimited web views.
■ Unlimited broadcasting usage.
■ Unlimited social media and blog usage.
■ Unlimited apps and server usage.
■ Unlimited end products for sale.
■ Usage limited to national coverage.
■ Font files cannot be shared, resold, or redistributed.

13. WORLDWIDE CORPORATE LICENSE ($2,999)
For a single corporate brand requiring full global usage across all platforms.
■ 1 corporate/brand.
■ Unlimited users and installations.
■ Unlimited commercial projects.
■ Unlimited web views.
■ Unlimited broadcasting usage.
■ Unlimited social media and blog usage.
■ Unlimited apps and server usage.
■ Unlimited end products for sale.
■ Worldwide usage coverage.
■ Font files cannot be shared, resold, or redistributed.

RESTRICTIONS / NOT ALLOWED
The following actions are strictly prohibited under this license.

■ Selling or redistributing the font to any third party.
■ Allowing more than one unauthorized user to use the font.
■ Converting the font into different formats without written permission.
■ Duplicating or copying the font for others without permission.

■ This license applies to all fonts created and distributed by Pian45 Studio. All rights reserved.
Redistribution or resale of font files is strictly prohibited.